

Cheongfuli (Xiamen) Co., Ltd.

Privacy Policy

1 Purpose

Cheongfuli (Xiamen) Co., Ltd. (hereinafter referred to as “Cheongfuli” or “the Company”) fully recognizes the significant value of personal information and business data to customers, suppliers, and other stakeholders. In order to effectively safeguard information security and build business relationships of mutual trust and mutual benefit, the Company strictly complies with the requirements of the Personal Information Protection Law of the People’s Republic of China and the relevant laws and regulations of the regions where it conducts business. This Privacy Policy is hereby established.

2 Scope

This policy applies to Cheongfuli and all entities over which it has operational control.

3 Relevant Measures

3.1 The Company strictly complies with the Cybersecurity Law of the People’s Republic of China, the Data Security Law of the People’s Republic of China, the Personal Information Protection Law of the People’s Republic of China, and other domestic laws and regulations, as well as all applicable laws and regulations of the countries and regions where it conducts business, in the course of its operations.

3.2 The Company collects information in accordance with the principles of “lawfulness, legitimacy, and necessity.” The information that may be collected in the course of business includes but is not limited to identification information, contact details, financial and payment information, logistics and transaction data, and others. Only the minimum information necessary for achieving the business purpose shall be collected, and illegal collection or theft of information is strictly prohibited.

3.3 In the context of prospective business cooperation with customers or other scenarios, the Company shall collect and use relevant information about customers and their entities for purposes including but not limited to: improving communication efficiency (conducting efficient communication,

responding to inquiries, and providing support through relevant information), and improving products and services (continuously improving and optimizing products and services and enhancing user experience through relevant information or questionnaire feedback).

- 3.4 The Company attaches great importance to information and data security, and shall properly retain the information and data of customers and their entities in accordance with the retention periods prescribed by laws and regulations, so as to prevent information loss or improper use.
- 3.5 The Company fully respects the personal privacy of customers and shall not sell the information and data of customers and their entities to others. The Company shall only disclose relevant information to third-party partners where required by law, with the explicit consent of the customer, or where necessary for the provision of services to the customer.

4 Effective Date

- 4.1 This policy has been reviewed and approved by the Company's management, who shall be responsible for overseeing its implementation.
- 4.2 This policy shall come into effect from the date of its publication.

Cheongfuli (Xiamen) Co., Ltd.
XX XX, 2026